

# NAEB JOURNAL INDEX

1961

- Accessibility of TV, N-D, p17.  
 Adult education and discussion groups, J-A, p31.  
 Africa, TV in, M-A, p35; S-O, p11.  
 Akron uses CCTV, N-D, p21.  
 Alabama farm program measured, N-D, p5.  
 Ampex, the VR-8000, M-J, p58; S-O, p50.  
 "Are 'Better' Programs Shown Only During Non-Prime Time?" by James A. Brown, S. J., J-A, p37.  
 Army dependents' schools use radio, N-D, p8.  
 Bibliography, M-A, p10.  
 "B of E + TIO = D470," by Lawrence Creshkoff, M-J, p8.  
 Book Reviews:  
     **An Introduction to Research in Speech**, by J. Jeffrey Auer, M-J, p34.  
     **British Broadcasting in Transition**, by Burton Paulu, J-A, p6.  
     **Broadcasting and Government: Responsibilities and Regulations**, by Walter B. Emery, N-D, p30.  
     **Control Techniques in Film Processing**, published by the Society of Motion Picture and Television Engineers, M-J, p33.  
     **Educational Television Guidebook**, by Philip Lewis, N-D, p25.  
     **Freedom and Communications**, by Dan Lacy, M-J, p31.  
     **Mass Communications**, second edition, edited by Wilbur Schramm, M-A, p32.  
     **Rights and Writers: A Handbook of Literary and Entertainment Law**, by Harriet F. Pilpel and Theodoras Zavin, N-D, p27.  
     **Teach With Television: A Guide to Instructional Television**, by Lawrence F. Costello and Dr. George N. Gordon, J-A, p5.  
     **The Effects of Mass Communication**, by Joseph T. Klapper, J-A, p8.  
     **The Influence of the Cinema on Children and Adolescents: An Annotated International Bibliography**, issued by UNESCO, N-D, p28.  
     **TV: The Big Picture**, by Stan Opatowsky, N-D, p31.  
 "Broadcasting as a Literary Art," by Edward Rosenheim, S-O, p22.  
 Center for mass media, M-A, p51; J-A, p19.  
 Classroom teacher and ETV, S-O, p8.  
 Closed-circuit television:  
     compatibility in, M-J, p58.  
     S-O, p50.  
     used at Akron, N-D, p21.  
 "Comment," by C. M. Jansky, Jr., M-J, p5.  
 Commercial stations and ETV, M-J, p19; S-O, p33.  
 Communication efficiency of TV, S-O, p38.  
 Communication experts need center, J-A, p19.  
 "Compatibility in CCTV—How Important Is It?" by Ken Winslow and Rudy Bretz, M-J, p58.  
 "Controversy in Broadcasting," by Rod Serling, J-F, p1.  
 Design for TV stage sets, N-D, p10.  
 "Diary from Nigeria," by George L. Arms, S-O, p11.  
 "Director, ETV," by Rudy Bretz, M-A, p13.  
 "Dissent on ITV," by Dave Berkman, M-A, p6.

- "Doctors Educated Via Open-Circuit TV," by Keith M. Engar, M-A, p42.
- Documentaries for radio, M-A, p56.
- "Do-It-Ourselves TV," by William A. Jenkins, J-F, p11.
- Education, a telecourse in, J-F, p11.
- Educational Radio:  
and music programing, N-D, p1.  
for U. S. personnel overseas, N-D, p8.
- "Educators and ETV," by Neal V. Musmanno, N-D, p35.
- Entertaining ETV, J-A, p10.
- Educational Television:  
aids illiterates, N-D, p14.  
and educators, N-D, p35.  
and the classroom teacher, S-O, p8.
- "Blueprint for Action," by John L. Burns, M-J, p12.  
can be entertaining, J-A, p10.  
director, M-A, p12, p13.
- "Discussed at NAB," by Newton N. Minow and Abraham Ribicoff, M-J, p7.  
dissent, M-A, p6.  
in Nebraska, S-O, p33.
- "In Teheran," by Reign S. Hadsell and Gordon K. Butts, J-A, p1.  
microwave project, S-O, p1.  
research, M-J, p53.  
teachers, M-J, p25.  
translator station, M-J, p58.  
used at Fresno City College, M-J, p19.
- European Broadcasting Union's TV network, J-A, p24.
- "Eurovision," by Frank Iezzi and Juergen Becker, J-A, p24.
- Farm program popularity measured, N-D, p5.
- FCC Chairman discusses ETV, M-J, p7.
- FCC Commissioner for all-UHF TV, J-F, p30.
- FM radio, how to start, M-A, p67.
- "40,000 Square-Mile Classroom," by Albert P. Fredette, M-J, p1.
- "Frame and Focus," a column by Vernon Bronson, J-F, p28; M-A, p28; M-J, p42; J-A, p17; N-D, p33.
- "Fresno's 21" Classroom," by Flo Hansen Brenninger, M-J, p19.
- Fund for Adult Education, J-A, p31.
- Future role of NAEB, S-O, p59.
- "Glance at ITV Research," by Harold Niven, Jr., M-J, p53.
- "Gothic Problem in Gotham," by Lorlyn Thatcher, M-A, p4.
- "He Who Steals My Purse Steals Trash," by William C. Dempsey, J-F, p4.
- HEW Secretary discusses ETV, M-J, p7.
- "How Good are the Rating Services?" by Richard I. Evans, J-F, p39.
- "How Good is TV in Latin America?" by William H. Tomlinson, M-A, p51.
- "How to Choose a TV Teacher," by Garry Simpson, M-J, p25.
- "How to Get Started in FM Radio—Part II," by Roger Houglum, M-A, p67.
- "How to Use Broadcasts in the Classroom," by Clair Tettermer, M-A, p38.
- "How to Use TV to Aid Reading," by Elizabeth E. Marshall, J-F, p51.
- Illiterates aided by TV, N-D, p14.
- "Inter-Continental Classrooms," by Don A. Nolder and James A. Fellows, N-D, p8.
- "Is TV Accessible?" by Louis Forsdale, N-D, p17.
- ITV dissent, M-A, p6.
- Keynote speech at NAEB seminar, S-O, p59.
- "K17AU," by H. W. Holtshouser, M-J, p48.
- "KTCA-TV Moves to New Building," M-A, p2.
- Latin America, TV in, M-A, p51.
- Literary art of broadcasting, S-O, p22.
- Los Angeles program inventory, J-A, p37.
- Mathematics via TV, M-A, p45.

- Medical broadcasts, M-A, p42;  
M-J, p1.
- Microwave project, Texas, S-O,  
p1.
- Motion pictures compared with  
ETV, N-D, p17.
- Music programing on radio, N-D,  
p1.
- "Music Teaching 1960," by Warren  
L. Wade, J-F, p23.
- National Association of Educa-  
tional Broadcasters:  
convention speech, S-O, p22.  
luncheon speech at IERT, M-J,  
p12.
- "Past and Future," by Harry J.  
Skornia, S-O, p59.
- "NAEB's Role," by Harry J.  
Skornia, S-O, p59.
- "Nebraska's ETV Story," by  
Charles B. Klasek, S-O, p33.
- New York City teachers learn  
about TV, M-J, p8.
- Nigeria, TV in, M-A, p35; S-O,  
p11.
- "Notes on Staging for Small  
Studios," by Thomas B. Petry,  
M-J, p45.
- "Operation Alphabet," by Martha  
A. Gable, N-D, p14.
- Overhead TV, J-F, p23.
- "Panacea for TV," by Robert L.  
Hilliard, J-A, p43.
- "Pedant and the Clown," by  
Frederick Breitenfeld, Jr.,  
J-A, p10.
- Personnel training, M-A, p51.
- Philadelphia helps illiterates with  
TV, N-D, p14.
- Presidential address, J-F, p55.
- Production:  
design for TV, N-D, p10.  
its importance in ITV, M-J, p41.
- Professional communication  
specialists, J-A, p19.
- Professional standards for ITV,  
M-J, p39.
- Programing:  
controversy in, J-F, p1.  
for FM radio, M-A, p67.
- "Music on an Educational Radio  
Staton," by Harry B. Wel-  
liver, N-D, p1.
- Programs, TV, J-A, p37.
- "Project: Mathematics," by Hugh  
Greene and W. Robert  
Houston, M-A, p45.
- "Projects and Products," a column  
by Philip Lewis, J-F, p65;  
M-A, p74; M-J, p66; J-A, p54.
- Public relations, its importance,  
J-F, p4.
- "Put the Show on the Road," by  
Robert E. Lee, J-F, p30.
- Radio:  
and music programing, N-D, p1.  
how to start in FM, M-A, p67.  
medical conferences, M-J, p1.  
station WRVR, M-A, p4.  
tape documentaries, M-A, p56.
- "-Television Selected Bibliog-  
raphy," annotated by Eleanor  
Blum, M-A, p10.
- used overseas for teaching, N-D,  
p8.
- Rating services, how good are  
they? J-F, p39.
- Reading aided by TV, J-F, p51.
- Research, J-F, p16.  
in ITV, M-J, p53.  
in TV, S-O, p38.
- School administrator looks at  
ETV, N-D, p35.
- "Self-Directed Television," by  
Rudy Bretz, M-A, p12.
- "Silent Partner," by Stanley  
Handleman, S-O, p8.
- Social Issues and Education, a  
telecourse, J-F, p11.
- Staffing an FM station, M-A, p67.
- Stage settings for TV, N-D, p10.
- Staging for small studios, M-J,  
p45.
- "Stand By! Fade in One!" by R. H.  
Sandefur and William Mav-  
rides, N-D, p21.
- Student opinion of TV, J-A, p43.
- "Study-Discussion Groups Aid  
Adult Education," by Glen  
Burch, J-A, p31.
- "Tape Documentaries," by Walter  
P. Sheppard, M-A, p56.
- Teacher, classroom, and ETV, S-O,  
p8.
- Teachers:  
for ETV, M-J, p25.  
learn about TV, M-J, p8.

"Technological Advances, CCTV, and Compatibility," by Robert A. Miner, S-O, p50.  
 Teheran, ETV in, J-A, p1.  
 Telecourse descriptions, J-F, p11; J-F, p23.  
 "Telephone Survey," by John W. Dunlop, N-D, p5.  
 Television:  
 "Comes to Africa," by George L. Arms, M-A, p35.  
 improvements, J-A, p43.  
 Information Office prepares pilot course on TV, M-J, p8.  
 program inventory, J-A, p37.  
 Texas Educational Microwave Project, S-O, p1.  
 "That Significant Difference," by Bernarr Cooper, J-F, p16.  
 "Training Begins Over the Texas Microwave System," by R. C. Norris, S-O, p1.  
 Translator station, M-J, p48.  
 Two-way radio for medics, M-J, p1.

#### TV's:

accessibility, N-D, p17.  
 "Efficiency in Communicating," by William A. Belson, S-O, p38.  
 UHF-only TV, a plea for, J-F, p30.  
 U. S. children overseas learn by radio, N-D, p8.  
 "U. S. TV Production Design," by Edward Stasheff and Verne Weber, N-D, p10.  
 Utah's ETV translator station, M-J, p48.  
 Utilization, J-F, p16; M-A, p38.  
 Videotape machines, M-J, p58; S-O, p50.  
 "Way to 1st-Class Educational Citizenship," by Armand L. Hunter, J-A, p19.  
 "What Price Glory?" by John K. MacKenzie, M-J, p39.  
 WRVR goes on the air, M-A, p4.

# INDEX BY AUTHORS

## NAEB Journal, 1961

- Arms, George L., M-A, p35; S-O, p11.
- Becker, Juergen, J-A, p24.
- Belson, William A., S-O, p38.
- Berkman, Dave, M-A, p6; N-D, p31.
- Blum, Eleanor, M-A, p10.
- Breitenfeld, Frederick Jr., J-A, p10.
- Brenninger, Flo Hansen, M-J, p19.
- Bretz, Rudy, M-A, p12; M-A, p13; M-J, p58.
- Bronson, Vernon, J-F, p28; M-A, p28; M-J, p42; J-A, p17; N-D, p33.
- Brown, James A., S. J., J-A, p37.
- Burch, Glen, J-A, p31.
- Burns, John L., M-J, p12.
- Butts, Gordon K., J-A, p1.
- Cooper, Bernarr, J-F, p16; M-J, p34; N-D, p25.
- Creshkoff, Lawrence, M-J, p8.
- Dempsey, William C., J-F, p4.
- Dunlop, John W., N-D, p5.
- Emery, Walter B., N-D, p27.
- Engar, Keith M., M-A, p42.
- Evans, Richard I., J-F, p39.
- Fellows, James A., N-D, p8.
- Forsdale, Louis, N-D, p17.
- Fredette, Albert P., M-J, p1.
- Gable, Martha A., N-D, p14.
- Greene, Hugh, M-A, p45.
- Hadsell, Reign S., J-A, p1.
- Handleman, Stanley, S-O, p8.
- Hilliard, Robert L., J-A, p43.
- Hodapp, William, J-A, p5.
- Holtshouser, H. W., M-J, p48.
- Houglum, Roger, M-A, p67.
- Houston, W. Robert, M-A, p45.
- Hunter, Armand L., J-A, p19.
- Iezzi, Frank, J-A, p24.
- Jansky, C. M., Jr., M-J, p5.
- Jenkins, William A., J-F, p11.
- Klasek, Charles B., S-O, p33.
- Lee, Robert E., J-F, p30.
- Lewis, Philip, J-F, p65; M-A, p74; M-J, p66; J-A, p54.
- MacKenzie, John K., M-J, p39.
- Marshall, Elizabeth E., J-F, p51.
- Mavrides, William, N-D, p21.
- Miner, Robert A., S-O, p50.
- Minow, Newton N., M-J, p7.
- Musmanno, Neal V., N-D, p35.
- Niven, Harold, Jr., M-J, p53.
- Nolder, Don A., N-D, p8.
- Norris, R. C., S-O, p1.
- Paulu, Burton, N-D, p30.
- Peterson, Lewis V., M-J, p33.
- Petry, Thomas B., M-J, p45.
- Ribicoff, Abraham, M-J, p7.
- Rosenheim, Edward, S-O, p22.
- Sandefur, R. H., N-D, p21.
- Serling, Rod, J-F, p1.
- Sheppard, Walter P., M-A, p56.
- Simpson, Garry, M-J, p25.
- Skornia, Harry J., J-F, p55; M-A, p32; M-J, p31; J-A, p8; S-O, p59; N-D, p28.
- Stasheff, Edward, N-D, p10.
- Sutherland, Alec, J-A, p6.
- Tettemer, Clair, M-A, p38.
- Thatcher, Lorlyn, M-A, p4.
- Tomlinson, William H., M-A, p51.
- Wade, Warren L., J-F, p23.
- Weber, Verne, N-D, p10.
- Welliver, Harry B., N-D, p1.
- Winslow, Ken, M-J, p58.